

WVEC
 613 Woodis Ave.
 Norfolk, VA 23510

Mundy Katowitz Media
 1322 G St SE
 Washington, DC 20003-3021

Contract # 843100

Schedule Dates	08/28/12-09/03/12	Date Entered	07/18/12
Advertiser	Priorities USA Action (36239)	Last Modified	08/29/12
Agency/T-Code	Mundy Katowitz Media (6585)/127439326	Entered By	Penne Marsh
Product	Political - US President (1174)	CO-OP	No
Brand	Democrat (Pro) (176850)	Headline #	06238261
Salesperson	Blair, Cheryl (2205)	Demo	Normal
Sales Office	Telerep - Philadelphia	Order Type	Package Deal
Buyer Name	PLACEMENT MEDIA	Commission %	15.00
Phone/Fax	(202) 675-6936 /	Commission	\$1,679.25
CPE	321/340/1522	Net Total	\$9,515.75
Account Types	National/Political PAC - Agency	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	PRIOR ACT USA 8/28		

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	23	\$11,195.00
Grand Total:	23	\$11,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	11:35P- 12:02A (ET)						1			1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-MITTELNE<	7/18/12
2.0	Normal Line / SPOT	08/31/12-08/31/12	5	:30	10:58A- 12P (ET)						1			1	\$530.00	\$530.00	Norfolk (WVEC) (WVEC)	VIEW-ABC	7/18/12
3.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	12:05A- 1:05A (ET)						1			1	\$105.00	\$105.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	7/18/12
4.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	7A- 9A (ET)						1			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/18/12
5.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	11:35P- 12:02A (ET)									1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-MITTELNE<	7/18/12
6.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	7A- 9A (ET)									1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/18/12
7.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	9A- 10A (ET)									1	\$430.00	\$430.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/18/12
8.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	11:35P- 12:35A (ET)							1		1	\$85.00	\$85.00	Norfolk (WVEC) (WVEC)	LAW & ORDER<	7/18/12
9.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	6:58P- 7:57P (ET)							1		1	\$405.00	\$405.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	7/18/12
10.0	Normal Line / SPOT	09/01/12-09/01/12	5	:30	8A- 9A (ET)							1		1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	7/18/12
11.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	5:58A- 8A (ET)								1	1	\$285.00	\$285.00	Norfolk (WVEC) (WVEC)	VARIOUS	7/18/12
12.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	8A- 9A (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	7/18/12
13.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	11:35P- 12:02A (ET)								1	1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-MITTELNE<	7/18/12
14.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	12:05A- 1:05A (ET)								1	1	\$105.00	\$105.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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613 Woodis Ave.
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Last Modified 08/29/12
Entered By Penne Marsh
CO-OP No
Headline # 06238261
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,679.25
Net Total \$9,515.75
Sales Tax

Norfolk (WVEC) (WVEC)
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Grand Total: 23 \$11,195.00

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15.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	12P-12:57P (ET)				1					1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00	7/18/12
16.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	7A-9A (ET)				1					1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/18/12
17.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	9A-10A (ET)				1					1	\$430.00	\$430.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	7/18/12
18.0	Normal Line / SPOT	08/28/12-08/28/12	4	:30	11:35P-12:02A (ET)		1							1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	7/18/12
18.0.1	Closed Preempt	08/28/12															Norfolk (WVEC) (WVEC)	I-Inventary Accommodation/Exception - PER NSM/DOS	
19.0	Normal Line / SPOT	08/28/12-08/28/12	5	:30	10:58A-12P (ET)			1						1	\$530.00	\$530.00	Norfolk (WVEC) (WVEC)	VIEW-ABC	7/18/12
20.0	Normal Line / SPOT	08/28/12-08/28/12	4	:30	12P-12:57P (ET)			1						1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00	7/18/12
21.0	Normal Line / SPOT	08/28/12-08/28/12	4	:30	7A-9A (ET)			1						1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/18/12
22.0	Normal Line / SPOT	08/29/12-08/29/12	4	:30	11:35P-12:02A (ET)				1					1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	7/18/12
23.0	Normal Line / SPOT	08/29/12-08/29/12	4	:30	7A-9A (ET)				1					1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	7/18/12
24.0	M/G For 18.0.1 / SPOT	09/02/12-09/02/12	4	:30	3P-4P (ET)								1	1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	wipeout	8/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/27
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges:	\$ 9,515.75	Net
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This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

843100

